

# your VA mentor



## Virtual Assistant Survey

January 2012

**1. What types of teleclasses would you be interested in attending in 2012? Please select all that you would be interested in (top 5 answers shown below):**

finding clients 52.8%

building packages 51.4%

developing systems 44.4%

passive revenue 41.7%

setting rates 40.3%

**2. How often would you make time to attend these events?**

once a month 43.1%

twice a month 30.6%

weekly 23.6%

**3. Please select the best time of day for you to attend each call (up to one hour) (top 3 answers shown):**

weekday evenings (7 to 9 pm ET) 31.9%

weekday morning (10 am to 1 pm ET) 22.2%

weekday afternoon (1 pm to 3 pm ET) 22.2%

**4. If you could get the teaching, the live Q&A plus email support and accountability from a mentor, would you be interested in taking part in a group program that would help you build, grow and market your VA business?**

Yes, definitely 50.0%

Maybe (please be specific) 29.2%

*reasons for Maybe responses: depends on cost, depends on time of day, depends on content, depends on level of other VAs in program*

No, I don't think so 20.8%

**5. How much would you be willing to invest in a program like this (ie teaching class, live Q&A class, email support, accountability & resources)?**

\$29/month 45.1%

\$0/month 28.2%

\$49/month 21.1%

\$79/month 2.8%

\$99/month 2.8%

**6. Thank you for completing my survey - I appreciate your input! Please let me know which gift you prefer for helping me out and we'll send it right out to you!**

How Much Should I Charge Package 48.6%

Streamline Your Services Audio 35.7%

Getting Support In Your Business Package 15.7%